

Poppy Magical Art
Terms of Use
Please read carefully!

When purchasing art from my Poppy Magical Art store on Etsy, you agree to these Terms of Use:

1. You will use it only for personal use or if you are a small business.

1.1. Personal use is considered non-commercial use, only for you personally. *For example: decorating Instagram stories, making collages with your photos to post on social media, printing and using as stickers, using in scrapbooks, printing for birthday party favors, using as home or party decoration, etc.*

1.2. A small business is considered an informal or formal company, made up of one person and is allowed to produce up to a maximum of 1000 applications per illustration kit received/purchased. That is, if a kit has 30 illustrations, each application is considered in the count. *For example: 500 stickers with an illustration from the kit and 500 prints with another illustration from the same kit are included in these 1000 copies.*

1.3. As a small business, as explained in item 1.2., you can use the illustrations for social media, *when composing a story or carousel, for example*, or as artwork for physical products, as long as you follow the rule of using a maximum of 1000 applications per illustration kit.

2. What you can do:

2.1. You can use it on physical products for PERSONAL USE only or if you are a SMALL BUSINESS (up to 1,000 copies/applications per illustration kit). *Examples of use: Stickers, invitations, decoration, mugs, t-shirts, scrapbooking and others.*

2.2. You can use it in posts on social media, as part of a design or photo. *Examples of use: Sticker in IG Stories, to illustrate something in an IG Carousel and others.*

3. What you CANNOT do:

3.1. It cannot be used to sell digital products.

3.2. It cannot be sublicensed, resold, shared, transferred or redistributed in any other way (even for free).

3.3. It cannot be used in a pornographic, defamatory, offensive or illegal way.

3.4. It cannot be used as a trademark, logo design or any type of visual design for social media.

3.5. It cannot be used as editorial products (books, magazines) or YouTube videos, any type of template design, applications or games.

3.6. IT IS NOT ALLOWED TO OFFER as a freebie, SHARE or list as a resource on file download sites.

3.7. Cannot be used by medium and large companies (any company that does not fit as described in item 1.2.)

4. For COMMERCIAL USE:

4.1. You can only use it for small companies with a production of up to 1000 copies/applications per clip art set. For larger productions, IT IS NOT ALLOWED.

4.2. It would be awesome if you gave credit to my art! You can give credit to "Poppy Magical Art on Etsy" or to my Instagram account @poppymagicalart (and I can repost to help you grow too!).

5. For LARGER SCALE COMMERCIAL USE or SPECIAL PRODUCTIONS:

We can create something unique and special for your project! Just send me an email at hi@papoulasdouradas.com.br

If you have any questions, please contact me at hi@papoulasdouradas.com.br

Thank you very much for your support!
I hope my art has brightened your day :)

Papoulas Douradas - Paola Yuu